

Andrew Millar FRSA

Experience & Interaction Designer

I'm a problem solver, outlining high level services, whilst also traversing down to details - I believe a big idea is only as good as it's smallest part. I have created consumer-inspired experiences for a range of clients including Flight Centre, Samsung, Pottermore, Warner Bros, ASOS, Drinkaware, and PlayStation.

What I do

Wireframes. User flows and experience maps.
Storyboarding. Information architecture. Prototypes.
Turn on light bulbs.

My interests

Arduino and physical interfaces. Ice cream. Comics.
Baseball. Lego. Internet cats.



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Work Experience

The Telegraph

Senior Experience Designer, London 2015+
Design lead on various projects including: Sport, Video and Live (all still in production).

Foolproof

Interaction Designer, London 2013 - 2015
Interaction and design lead for various client engagements including: Flight Centre, NOW TV, Samsung, Santander, and Lloyds Banking Group.

TH_NK

Experience Designer, London 2011 - 2013
Created consumer inspired experiences for a variety of clients, including Pottermore, Warner Bros, BBC Worldwide, BlackBerry, Sony PlayStation and Drinkaware.

Freelance

Freelance Designer, London 2011
Various clients include: Mydex, [re]design, Pop Up Design Ltd, University of the Arts

Cornwall Council / Dott Cornwall

Service Designer (contract), Falmouth 2010
Working closely with the local community within a multi-disciplinary design team to develop a local car-rental service.

Samsung Art and Design Institute

Design Lead (contract), Seoul 2009
Working closely with students from various design disciplines during 'SADI Round Five' design festival.

Awards

UK Pension Awards

Investment Innovation of the Year, 2015

Webby Awards

Celebrity / Fan Honouree, 2012

Time Magazine

50 Best Websites, 2012

The Bookseller

Digital Strategy of the Year, 2012

Royal Society of Art

Design Directions Winner, 2007

New Designers

New Designer of the Year
- Runner Up, 2007

Education

MDes Service Design Innovation

University of the Arts London, 2009

BA (Hons) Product Design Futures

University of East London, 2007
Erasmus Exchange - Braunschweig
University of Art, Germany, 2006